

# S COMPANY PROFILE

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www.atlas-agri.com

KEMAPH

MOFASA

VOLMAIR

PIKKA

OXYEL

ERNTY

FITIFY

CARESUP

**9URIVO** 



**CHAIRMAN** 

## Introduction

Atlas is one of the pioneers in the agricultural industry in the region. The company has been importing fertilizers and pesticides from various parts of the world to Egypt for over a decade. Atlas places great emphasis on ensuring the quality of each product, thereby contributing to the advancement of the agricultural sector.



PARAPHOS

MUSTANG

FELICIA.

SPIKE

TARRICHLOR

**GLuherb** 

PASRID

BRITE PLUS

USTER

We strive to provide our clients with the best products that meet their specific needs and ensure sustainable agriculture practices



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#### **COMMERCIAL REAL ESTATE**





#### **MFDICINE**

















#### **AGRICULTURE**













#### **AGROCHEMICALS**

















**WHO** 

WE ARE?





Atlas was founded more than ten years ago, but has been in the agricultural pesticide business for more than 22 years.

The company started with five formulations imported according to the needs of the Egyptian agricultural market and conforming with the Egyptian standards of the Ministry of Agriculture. Now, Atlas has more than 100 formulations, varying between pesticides, fertilizers and plant growth regulators.

Atlas has become one of Egypt's most important agricultural companies. By relying on scientific research and innovation to choose its products and worldwide partners, to get the best quality and innovative products from trusted sources to serve the Egyptian agriculture and Egyptian farmers.





#### **Our Mission**

Providing our partners with advanced products and innovative solutions to enhance mutual growth and leadership in the Agro-industry.



#### **Our Vision**

Continuous innovation to maintain growth and expansion momentum.



#### **Our Goal**

Offering to our partners, advanced and Agri-innovative products that exceed expectations.





#### **Core Values**



#### **Learning and Innovation**

We believe that adopting a culture of continuous learning, combined with our professional competences, expertise and innovation, drives us to create solutions that satisfy our customers



#### **Customer Satisfaction**

Prioritizing our customers' needs with high-quality and effective products.



#### **Teamwork and Sustainability**

Committed to sustainable agriculture practices for a better planet. We collaborate with our partners towards achieving shared sustainability goals.



#### **Achievement and Contribution**

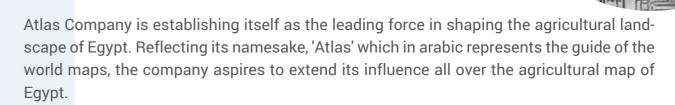
We strive for excellence and world-class results, Every team member contribution is critical to our success. Through teamwork we serve our customers in an effective and efficient manner.



#### **Respect and Integrity**

We work in a culture built on trust and mutual respect. We foster an open, honest and direct relation with all our stakeholders





Through strategic initiatives and consistent efforts, Atlas aims to become a hallmark of excellence and innovation in Egyptian agriculture, having a significant impact on farming practices, products, and industry standards.



#### **Customers Loyalty and Respect**

we strive to exceed our customers expectation and provide them with the best crop protection and fertilizers solutions.



#### **Corporate Growth**

To achieve sustainable, long-term and continuous growth, in alignment with our corporate goals and strategic objectives.



#### **Market Leadership**

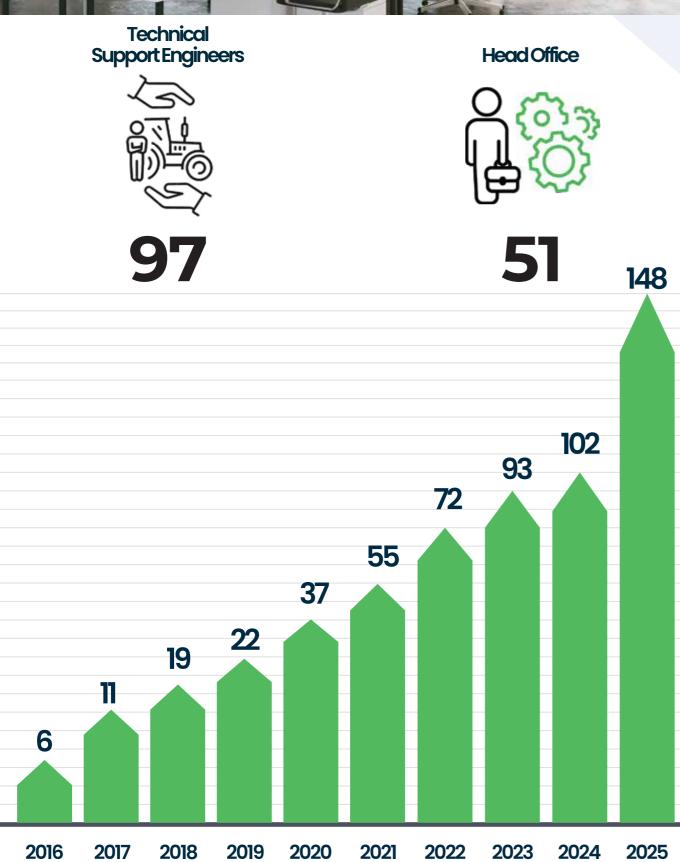
We maintain our market leadership and increase our market share by continous innovation and sourcing of advanced crop protection and fertilizers solutions.



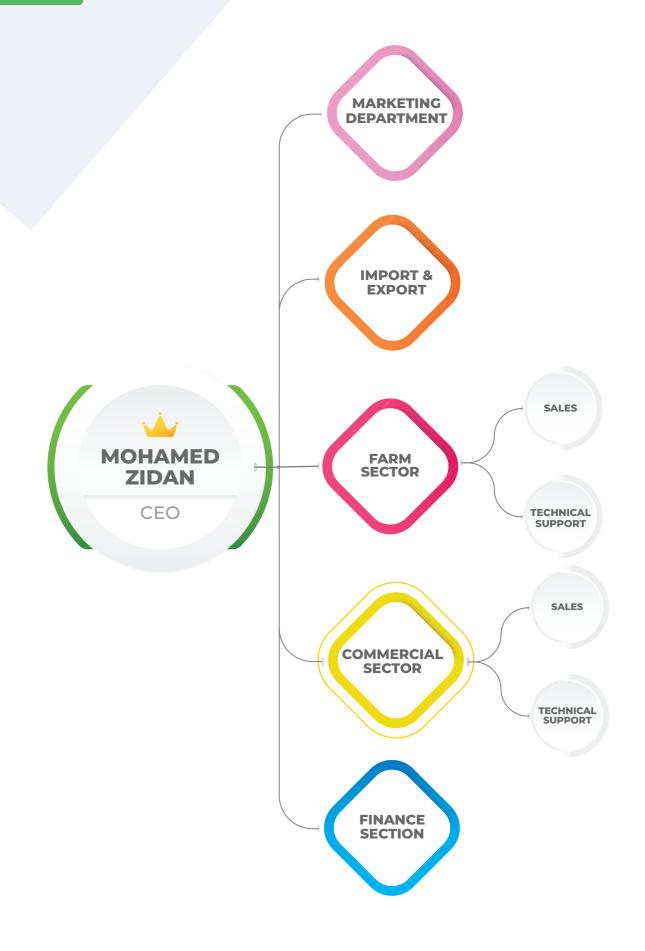
#### Commitment to people

To uphold a healthy working environment that promotes and rewards out people's development and their career ambitions.



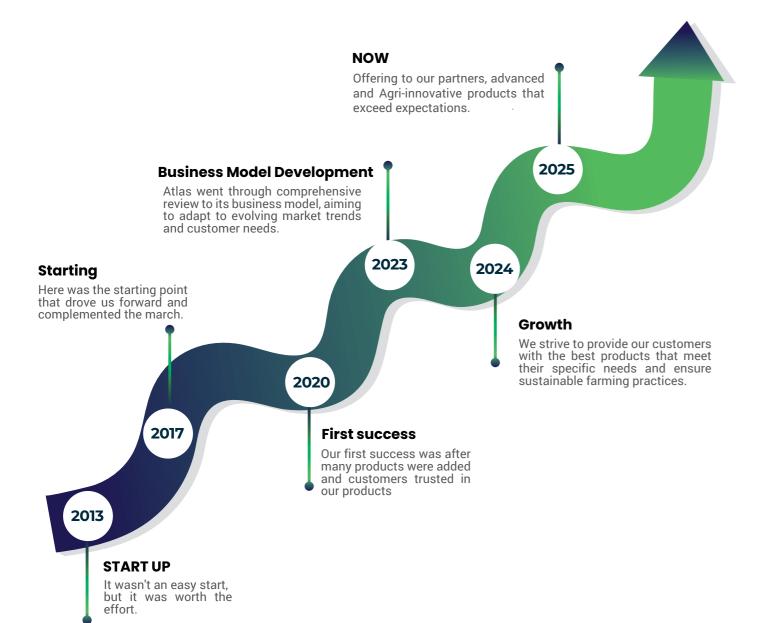


# **Organization Chart**





### **BUSINESS GROWTH**





RODOCIO

146

**REGISTERED** 

**74** 

UNDER REGISTRATION



**Pesticides** 



**Fertilizers** 



**Growth Regulators** 

# ATLAS DISTRIBUTION

# **LOCAL TEAM RESULTS**

THE PAST 5YEARS MORE THAN

2 N ACRES USED OUR PRODUCTS

MORE THAN

300 K

TECHNICALS
SUPPORT CONSULTATIONS



- Cairo Region
- Upper Egypt Region
- **Delta** Region
- Alexandria Region

# ATLAS FARM SECTOR CLIENTS



الشرحَة الوطنية لاستصلاح وزراعة الاراضي



شركة النصر للمبانى والانشاءات ( ايجيكو )



الشركة الوطنية للزراعات المحمية



مشروع مستقبل مصر للتنمية المستدامه فرع الفيوم



مشروع مستقبل مصر



شركة الظاهره الزراعية



شركة مصر الخضراء ( البنا جروب)



شركة التنمية الزراعية العربية دومتى



شركة الصالحية للاستثمار والتنمية



شركة العرجانى جروب



شركة الاسكندرية الزراعية (طلعت مصطفى)



شركة نهضه مصر للزراعات المتطورة



الشركة العالمية للانتاج والتصنيع ( امرىكانا )



شركة اجروفود



الروضة للتنمية الزراعية والحيوانية



إرادة مصر للتنمية وإستصلاح الأراضي





شركة اجرى سيرفيس مصر



شركة كايرو ثرى ايه للاستثمار الزراعى



مزارع دينا

# MAGRABI

مزارع المغربي ( مافا )



### **PESTS & DISEASES**

Some diseases and agricultural pests we fight with our products.



# **TARGET CROPS**

Many crops we target to eliminate the agricultural pests they infect. We also aim for more agricultural crops to make integrated programs to care for them and get the best possible results



#### www.atlas-agri.com

Composition En

Form

# PESTICIDES ACTIVE INGREDIENTS

Composition En	Form
Abamectin 10%	SC
Acetamiprid 70%	WG
Spiromesifen 24%	SC
Alpha Cypermethrin 10%	EC
Chlorantraniliprole 18.5%	SC
Clofentezine 50%	SC
Lambda-Cyhalothrin 10%	EW
Fluazinam 50%	SC
Dimethomorph 12% -	WG
Pyraclostrobin 6.7%	VVG
Beta-cyfluthrin 12.5%	SC
Sulfur 80%	WG
Azoxystrobin 20% -	WG
Dimethomorph 50%	
Spirodiclofen 40%	SC
Difenoconazole 12.5% +	SC
Azoxystrobin 20%	50
Indoxacarb 30%	WG
DIFENOCONAZOLE 15% +	EC
PROPICONAZOLE 15% (30%)	
Novaluron 5.25% + Indoxacarb	SC
4.5%	
Oxamyl 24%	SL
Fenbutatin oxide 50%	SC
Buprofezin 50%	SC
IMAZETHAPYR 70%	WG
Bifenazate 43%	SC
Azoxystrobin 28.2% - Metalaxyl-	SC
M 10.8%	
Fenoxanil 20%	SC
Glufosinate-ammonium 20%	SL
pyraclostrobin 13% - Boscalid	WG
25%	
Hexythiazox 5%	EC
Etoxazole 11%	SC

Composition En	Form
Pyridaben 70%	WP
Cymoxanil 30% - Famoxadone 22.5%	
Haloxyfop-p-methyl 7.5% - Celthodim 15%	EC
BIFENTHRIN 10%	
Pyriproxyfen 10%	
Fosetyl-Aluminium 90%	
Difenoconazole 40%	
FENAMIPHOS 40%	
Pyriproxyfen 10% - Chlorfenapyr20%	SC
Desmedipham 7.1% - Phenmedipham 9.1% - Ethofumesate 11.2%	EC
Isoxaflutole 75%	WG
propiconazole 25% EC	
PYRAFLUFEN-ETHYL 2%	SC
Abamectin 1% - Bifenazate 19%	SC
Imidacloprid 70%	WG
Cymoxanil 50%	WP
Acetamiprid 40%	
Hymexazol 70%	SP
Pyrimethanil 80%	WG
propiconazole 25% + Difenoconazole 25%	EW
Chlorfenapyr 36%	SC
Tebufenpyrad 20%	WP
Hymexazol 25% - Metalaxyl-M 5%	SL
Azoxystrobin 6% - Chlorothalonil 50%	SC
Beta-cyfluthrin 12.5%	SC
Emamectin benzoate 9.1%	WG
Lufenuron 20%	EC

Composition Lii	I OIIII
FLUBENDIAMIDE 39.35%	SC
Flupyrimin 10%	SC
Triflumezopyrim 10%ww	SC
Azadirachtin 3%	EC
Physcion 0.5%	AS
1.0% CARVACROL	AS
	AS
Karanja Oil 60%	
44gL Emamectin benzoate +	sc
132gL Chlorantraniliprole	
Kresoxim-methyl+Boscalid 300	SC
Emamectin Benzoate	EC
2%+Tebufenozide 8%	EC
Flonicamid 50%	WG
Metaflumizone 22%	SC
Tebufenozide 20	SC
Trifloxystrobin+Boscalid56%	SC
	WG
Acetamiprid+Emammectin 8%	
Oxolinic Acid 20%	WP
Buprofezin+Tebufenozide 17%	WP
300 g/l Spiroxamine +	EC
160 g/l Prothioconazole	LO
500 g/l Metrafenone	SC
Spinosad 48%	SC
Fosthiazate 75%	EC
Emamectin Benzoate 3% +	
Lufenuron 12%	SC
Spirotetramat 10% +	
•	SC
Pyriproxyfen 15%	
Oxamyl 31%	SL
Chlorantraniliprole	SC
20%+Thiamethoxam 20%	
Azoxystrobin 6.6%+ Fludioxonil	FS
1.1%+ Metalaxyl-M 3.3%	го
Metaldehyde 15%	GR
Pyriproxyfen 10% + Bifenthrin	
10%	EC
Pyrifluquinazon 20%	WG
Penflufen 22.43%	
	FS
Chromafenozide 80%	WP
pendimethalin 45%	CS
Etofenprox 10%	SC
Ethoprophos 20%	SL
THIOCYCLAM HYDROGEN	\A/D
OXALATE 50%	WP
Oxyfluoren 24%	EC
pinoxaden33.3% +florasulam	
3.7%	OD
	00
Abamectin 10%	SC
Nitenpyram 10%	SL
Chlorantraniliprole 9.3 +	ZC
Lambdacyhalothrin 4.6%	20
Cyantraniliprole 10.26% ww	OD
Bifenthrin 6.5% + Clothianidin	
18.5%	SC
18.5% Fluensulfone 2%	
Fluensulfone 2%	GR



Composition En	. •
Acetamiprid 70%	WG
Pyridalil 10%	
Clofentezine 50%	SC
Cyprodinil 37.5% + Fludioxonil 25%	WG
Pinoxaden 33.3% + florasulam 3.7%	OD
soxaflutole 75%	WD G
Probamocarb HCL 625g/l +	
Fluopicolide 62.5 gL	SC
Spirotetramat 22.4%	SC
tebuconazole 50% + Trifloxystrobin 25%	WG
156 g/L Acequinocyl	SC
Fenazaguin 10%	EC
Fenazaquin 10% Fluopyram 34.48% w/w	SC
ndoxacarb 14.5% + Acetamiprid 7.7%	SC
Quizalofop ethyl 4%	EC
+ Oxyfluorfen 6%	
120 g/L Spinetoram	SC
Bacillus Subtilis 1.5%	AS
Bacillus thuringiensis 32,000 U/mg	WP
BERBERINE 0.5%	SL
CELASTRUS ANGULATUS 1%	EW
FUNGOUS PROTEOGLYCAN 2 %	SL
OLIGOSACCHARINS 6%	SL
_ambda-cyhalothrin 9.4% +	ZC
Thiamethoxam 12.6%	
Tetrachlorantraniliprole	
Matrine	
Metam-sodium 423g/L	SL
Diquat 222g/L	SL
Jingangmycin A 2.4	AS

Composition En

Form

#### **OUR PRODUCTS**

#### **INSECTICIDES**



#### **SP**ASRID

Acetamiprid (40%) SP

Neonicotinoid insecticide used as foliar spray on many various types of crops for effectively controlling sucking insects such as (whiteflies, aphids, thrips, jassed, psylla, spidermites, leafminers, tuta abseluta, leaf hoppers and others)



#### RONOVITE

IMIDACLOPRID (70%) WG

Active against wide range of sucking insects such as whiteflies, aphids, thrips, jassid, scale insects and mealy bugs



#### ACETACLEAN

Acetamiprid (70%) WG

Neonicotinoid insecticide used as foliar spray on many various types of crops for effectively controlling sucking insects such as (whiteflies, aphids, thrips, jassed, psylla, spidermites, leafminers, tuta abseluta, leaf hoppers and others)



#### **VERDECT**

Emamectin benzoate (9.1%) WG

A broad spectrum insecticide formulated as water dispersible granules for safety and ease of



#### MUSTANG

Pyriproxyfen (10%) EC

Contact Insect Control Oxime Infectious Effective Against Piercing-sucking Insects, Including Scale Insects - Bed Cleaning



#### **AUDIFY**

Alphacypermethrin (12.5%) EC

A broad-spectrum pyrethroid insecticide specialized in eliminating a wide range of pests such as whiteflies, aphids, thrips, gassids, cutworms and fruit flies.



#### **TALISCA**

Spirotetramate (22.4%)SC

An insecticide that works to prevent the synthesis of fats and fatty acids and works to combat mealybugs - aphids - pear lice - whiteflies and thrips.



#### **CARESUP**

Beta-cyfluthrin (12.5%) SC

A pyrethroid insecticide that works by contact and as an infectious poison to eliminate fruit flies, as well as whiteflies, aphids, thrips, jasids, hoppers, and others.

#### **INSECTICIDES**



#### FITIFY

Buprofezin (50%) SC

An insecticide that works by contact and as an infectious poison by preventing moulting. Regulated growth that causes sterility in adult insects, which lay unfertilized eggs.



#### **EQUALORA**

Indoxacrb (4.5%) Novaluron (5.25%) SC

Contact insecticide and infectious toxin that acts as a moult inhibitor and has an effective effect on Lepidoptera and fall armyworms.



#### **KEMCLAM**

Thiocyclam Hydrogen Oxalate(50%) WP

An insecticide to eliminate many pests such as tomato weevils, fruit worms, cutworms, whiteflies, aphids, beetles, and others



#### **MICHELIN**

Bifenthrin (10%) EC

A pyrethroid insecticide that works by contact and as an infectious poison that has an effect on aphids and lepidopteran worms.



#### **BRITEPLUS**

Lambda Cyhalotrin (10%) EW

A pyrethroid insecticide that works in a rapidly spreading form in a spray solution against all insects, such as mealybugs and scale insects.



#### **BEARSHOT**

Chlorantraniliprole(18.5%) SC

A contact insecticide and stomach poison with high effectiveness against scale insects, potato tuber moth, cotton leafworm, thorny and clove worms.



#### ZENDRON

Lufenuro (20%) EC

An insecticide that works as a moult inhibitor for all larval stages



#### PIKKA

Pyriproxyfen(10%) Chlorfenapyr (20%) SC

An acaricidal insecticide that works as a moult inhibitor for all larval stages



#### DOXCAP

Indoxacarb (30%) WG

An insecticide to combat the green worm, fruit worms, potato tuber moth, cotton leaf worm, grape worm, and tomato weevil.



#### **VELOCITY**

Beyradalil (10%) EC

An insecticide that works on contact and as a stomach poison, in the form of a Emulsifiable concentrate formulation, which plays a role in controlling thrips on vegetable and fruit crops.

#### **ACARICIDES**



#### KLENSER

Pyridaben (70%) WP

A mite insecticide with a stun effect on mites in all their stages (eggs, larvae, nymphs, and instars).



#### **ALFREDKAISER**

Bifenazate (43%) SC

A specialized exterminator to combat all types of spiders in all their stages.



#### TARACHLOR Chlorfenapyr (36%) SC

Insecticide and acaricide to combat insect pests and acarosis of all kinds (tomato weevil - thrips - grape worm cotton leaf worm)



#### DICLAK

Spirodiclofen (40%) SC

An acaricidal insecticide that acts as an infectious poison on all stages (eggs - larvae - nymphs) except adult males, such as (silver mites and citrus rust mites)



#### **TEBOREX**

Tebufenpyrad (20%) WP

A mite and insecticide to eliminate all stages of mites, including eggs, larvae, nymphs, and adults, as well as aphids and psylla pyres.



#### **ABACLEAN**

Abamectin (10%) SC

An acaricidal insecticide that works by contact and as an infectious poison to combat mobile stages such as nymphs and adults.



#### INDOGAR Etoxazole (11%) SC

An insecticide and growth regulator that works by contact and as an infectious poison that works as a moult inhibitor to combat mites (eggs, larvae, and nymphs), except for the adult stage.



#### **BICORT**

Clofentezine(50%) SC

A mite growth regulator that works to eliminate a wide range of pathogenic mites (eggs and larvae) on a wide range of plants and crops.



#### **ARTWIS**

Spiromesifen (24%) SC

A mite and insecticide used to eliminate all stages (eggs larvae - nymphs) except adult male mites, as well as whiteflies on many plants and crops.



#### **HEXA GROW**

Hexythiazox (5%) EC

A mite insecticide and growth regulator that works as a moult inhibitor and is specialized in eliminating all stages of mites, including eggs, larvae, and nymphs.



#### RIVEDALE

Bifenazate (19%) Abamectin (1%) SC

An insecticide and acaricide used as a foliar spray to eliminate many types of mites in all their stages, as well as whiteflies, tunnel makers, and other pests.



#### FILANO

Fenbutatin oxide (50%) SC

An acaricide that acts on all stages of mites.

#### **NEMATICIDES**



#### KEMAPHOR

Ethoprophos (20%) EC

A nematicide to eliminate many types of stubborn nematodes efficiently and effectively



#### **FELICIA**

Oxamyl (24%) SL

A systemic nematicide and insecticide specialized in eliminating different types of nematodes and has an effect on sucking borers.



#### **PARAPHOS**

Fenamiphos (40%) EC

A systemic nematicide and insecticide that works on stubborn stages such as root knots and free-living nematodes.



#### OXYEL

Oxamyl (24%) SL

A specialized systemic nematicide and insecticide for eliminating different types of nematodes.

#### **FUNGICIDES**



#### SIMI PRO X

Cymoxanil (50%) WP

A preventive and curative fungicide used to eliminate late blight in tomatoes and potatoes - downy mildew in cucurbits, onions and grapes.



#### **SPIKE**

Hymexazol (70%) SP

A fungicide used to eliminate root rot fungi and seedling death, such as pythium, fusarium, verticillium, and others



#### UNIDRON

Azoxystrobin (6%) Chlorothalonil (50%)SC

A preventive and curative systemic fungicide for fungal diseases (gum stem blight - leaf spot - fruit rot - downy mildew scab - early and late blight)



#### **DURIVO**

Propiconazole (15%)
Difenoconazole (15%) EC

A broad-spectrum preventive and curative systemic fungicide to combat (powdery mildew - navel rot - leaf spot - rust - anthracnose - early



#### ULTRADART

Metalaxyl M (5%) Hymexazol (25%) SL

A fungicide used by injection into the soil to eliminate root rot fungi and seedling death, such as Pythium, Fusarium, Verticillium, Rhizoctonia, and others.



#### **GOTHAM**

Boscalid (25%)
Pyraclostrobin (13%) WG

A topical systemic preventive and therapeutic fungicide against fungal pathogens such as downy mildew - powdery mildew - fruit rot - scabs - early and late blight - navel rot - anthracnose - scab.



#### FRIGATE

Azoxystrobin (28.2%) Metalaxyl-m(10.8%) SC

A preventive and therapeutic systemic fungicide against many pathogens that affect the roots (Pythium, Phytophthra, Rhizocotonia, and Fusarium).



#### **PROFOL**

Propiconazole (25%) EC

A preventive and curative systemic fungicide for powdery mildew echoes - leaf spots



#### LUSTER

Famoxadone (22.5%) Cymoxanil (30%) WG

A fungicide to eliminate early and late blight fungi and downy mildew.



#### **CARENZO**

Pyraclostrobin (6.7%) Dimethomorph (12%) WG

A fungicide with systemic properties that has a preventive and therapeutic effect on the fungi of early and late blight, downy mildew, powdery mildew, anthracnose, leaf spot, and rust.



#### DIYATRO

Difenoconazole (12.5%) Azoxystrobin (20%) SC

A preventive and curative systemic fungicide to eliminate many fungal diseases such as downy mildew, powdery mildew, early and late blight, anthracnose, navel rot, downy mildew, and others.



#### **BROADCAST**

Fluazinam (50%) SC

A preventive and curative systemic fungicide for many diseases such as early and late blight, downy mildew, scab, and white mold.



#### MOFASA

Tebuconazole (50%) Trifloxystrobin (25%) WG

A systemic fungicide that works to combat many fungal diseases such as Botrytis mold, white mold on onions, sclerotia mold, and powdery mildew.



#### **DOPAMEN**

Cyprodinil (37%) Fludioxonil (25%) WG

Systemic fungicide to eliminate fruit rot in grapes and strawberries.



#### **SUPER DURIVO**

Propiconazole (25%) Difenoconazole (25%) EW

A preventive and curative systemic fungicide for fungal diseases (gum stem blight - leaf spot - fruit rot - downy mildew scab - early and late blight)



#### DEXTER

Propamocarb hydrochloride (62.5%) Fluopicolide (6.25%) SC

A preventive and therapeutic systemic fungicide for oomycetes - downy mildew in grapes, cucurbits and onions - late blight in tomatoes and potatoes - root rot



#### **OSHIGON**

Difenoconazole (40%) SC

A preventive and therapeutic systemic fungicide to combat many fungal diseases such as early blight - flower blight (anthracnose) - ascochyta blight - combating rust - leaf spots - stem blight.



#### DEWACTION

Dimethomorph (50%) Azoxystrobin (20%) WG

A preventive and therapeutic systemic fungicide to combat (downy mildew - late blight - leaf spots - flower blight - powdery mildew - fruit scab - navel rot - echoes).





#### **NEW VOLMAIR**

#### Fosetvl-Aluminium (90%) SP

A preventive and therapeutic systemic fungicide for the treatment of (late blight - downy mildew - root rot - red heart rot in strawberries - Phytophthora gums - anthracnose).



#### SPIROGUARD

pyrimethanil (80%) WG

A preventive and therapeutic systemic fungicide that works to combat fruit rot, downy mildew, scab, and especially the botrytis fungus.



FERTILIZERS &

**PLANT REGULATORS** 

HERTZ

#### FLONHAD

Oxyfluorfen (24%) EC

A systemic herbicide that is effective for controlling annual weeds, both broadleaf and narrow-leaf, in onion, peanut. garlic, and cabbage crops.



#### PLINGATOL

Isoxaflutole (75%) EC

A herbicide that works to control broadleaf and narrow-leaf weeds in corn and sugarcane crops.



#### CERNTY sulfur (80%) WG

A fungicide and acaricide that works to combat mites and many fungal diseases such as powdery mildew, scab, and fungi on many crops.

# **HERBICIDES**



#### **GL**UHERB

Glufosinate-ammonium (20%) SL

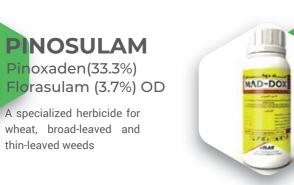
A Herbicide for broad and fine leaves that works by contact, non-selectively, and a desiccant for potato shoots - specialized in eliminating all weeds.



#### PLATINUM

Desmedipham (7.1%) Phenmedipham (9.1%) Ethofumisate (11.2%)

A selective herbicide designed to control broad-leaved weeds in sugar beet crops.



#### MAD-DOX

Clethodim (15%) Haloxyfop (7.5%) EC

A herbicide specialized in eliminating fine-leaved weeds in tomatoes, sugar beets, fava beans, and others.



#### **HIGHER WALL**

buds from the experiments.

**Auxin** (6%) Cytokinin(6%)

HERTZ

Cytokinin(8%)

t encourages the implementation

of the specified chlorophyll

procedure and the follow-up of the

implementation of light outputs

as much as it increases the

production of recommendations

and increases the size of the fruits

and works to ensure wonderful

It reduces the phenomenon of fruit drop and improves the flowering impulse of the plant, elongation, cell division, scaling, and increased branching and vegetative growth.



VELER

#### **ALFATOK** CPPU (1%)

A plant growth regulator that works on cell division, scaling, and increasing branching and vegetative growth



#### **VELER**

Cytokinin(6%)

helps increase the rate of protein synthesis and prevent its breakdown within plant tissues. It delays the aging of plant cells and increases the rate of cell division.



PROTOFEN

#### **PROTOFEN**

thin-leaved weeds

Pyraflufen - Ethyl (2%) SC

Contact herbicide specialized in eliminating annual broadleaf weeds such as blackberries in fruit crops.



#### FIVE X

imazethapyr (70%) WG

Systemic herbicide to control annual weeds in soybean crops. It is absorbed through the roots and leaves and transported in the xylem and phloem vessels, as well as in the meristematic tissues.



#### **VISA GROW** CPPU (6%)

A plant growth regulator that regulates plant cytokinins, cell division, scaling, increased branching, and vegetative growth.



#### **NEW BARCODE**

Fulvic Acid (60%) Amino Acids (10%) Potassium(10%)

Fulvic to chelate elements, revitalize the plant, and improve soil and root properties





DOVER

Potassium(18%)

t works to increase the plant's ability to resist environmental stress, such as thirst, frost, and high temperatures. It stimulates the formation of roots and vegetative growth. It works to stimulate natural coloring and improve the properties of fruits, such as sugar, flavor, and texture.



MIX SEAVAG

Boron(2%) Molybdenum (1%)

Relieve stress, stimulate the plant, and stimulate and improve the flowering process.



for root growth. It stimulates the division and elongation of root cells, stimulates the rapid growth of the roots of plants, trees, and cuttings, and increases the weight, length, vitality, and strength of the roots.

Indole Butyric Acid (3%)

A growth regulator used as a stimulant

**RIBIRTH FORT** 

Calcium oxide (14%)

PIOTRAK

Nitrogen(5%)- Sulfur(5.7%)

A salinity treatment and soil corrector

in powder form to quickly treat the

symptoms of soil salinity and improve

its properties and texture in low doses.

Potassium(15%)-Citric acid(5.7%)



#### SEAVAG

Seaweed(17%) Auxin (2%)-Boron(2.5%) Alginic Acid (1.8%)

Marine algae extract works to relieve stress, stimulate the plant, and stimulate and improve the flowering process.



#### PK IBA

Indole Butyric Acid (2%) Potassium (15%) Phosphorous(22.5%)

Stimulating root growth and ensuring the success of the transplantation process, suitable for flowering and resistance to fungal diseases



#### EXTRA **PHONETOP**

Ethephon (48%)

A plant growth regulator that helps in early and accelerated coloring in colored grape varieties and works to increase the percentage of female flowers in cucurbits.



#### **IMPROV PLUS**

Copper(6%) **Sul**fur(2.77%)

Liquid fertilizer to prevent fungal and bacterial diseases such as lichens, anthracnose, downy and powdery mildew, and others.



Phosphorous(44%) Potassium(7.5%)-Zinc(4.6%)

It contains phosphorus to increase flowering and provide the plant with energy, activating the energy units ATP and ADP, potassium to regulate the transfer of elements and sugars to and from cells, magnesium to synthesize chlorophyll A and B, and zinc to synthesize the amino acid tryptophan.



silicone surfactant Polyalkyleneoxide Modified Heptamethyltrisiloxane (98%)

It reduces surface tension, increases the penetration and permeability of the spray solution to the leaf surface, and increases the effectiveness of spraying by no less than 30%.



#### M CAB

Calcium (10%)-Boron(1%) Magnesium (2%) Hepta-Gluconate (15%)

Stabilizing setting and flowering and improving the hardness and properties of fruits



#### **FOSFISER**

Phosphorous (42%) Potassium (28%)

A nutrient that works to protect the plant as a first line of defense against diseases and stimulates and activates the plant's natural immunity.



#### RESTOR

Indole Butyric Acid (4%)

Stimulating the seedling process and increasing the activation, size, area and weight of the root hairs and the root in general.



#### **NEW CROP CARE**

Cytokinin (4%)

A plant growth regulator that activates cell division and works to increase the size of fruits, increase production, and works to reveal side shoots.



#### ROOTRING

Naphthaleneacetic Naphthaleneacetic acid (2.5%) Indole Butyric Acid (3%)

A plant growth regulator used as a root growth stimulant. It stimulates the division and elongation of root cells and stimulates the rapid growth of the roots of plants, trees and cuttings.



#### **KASTOX S**

Zinc (5%)- Manganese (7%) iron (7%)- Copper (1%) Sulfur(10.8%)- Boron (1%)

Mineral fertilizer to prevent and treat symptoms of micronutrient deficiencies, plant stress cases, and rapid stimulation of plant growth



#### CALSER

Calcium (10%) Hepta-Gluconate (15%) Organic Matter (25%)

Treating soil salinity and improving soil properties for root growth



#### **RIBAND GROW**

Potassium oxide (25%)

A liquid fertilizer that is completely soluble in water, used to increase the size and weight of fruits, stimulate natural coloring, and improve the desired properties of fruits, such as sugar content, flavor, hardness, and color.



#### **NUTRAFOS MAX**

Magnesium oxide (6.7%)



#### SONEX



K-RITZ

Potassium (11%) Silicon (22%)

Potassium silicate reduces heat and frost stress.



#### **FRITOS PLUS**

Calcium (35%)

Fertilizer containing a high percentage of calcium in the form of a suspension to prevent and quickly treat the symptoms of calcium deficiency and increase the hardness of fruits through ground fertilization.





#### FLOWER GIBRO-S Oxyfluorfen (24%) EC

A growth regulator used to manage fruit ripening, sizing,

and thinning.



#### NOBEL

IndoleButyric Acid

"It stimulates the seedling process And increase the activity, size,

And the weight of root hairs and



#### IBA CROUZER

IndoleButyric Acid

"A growth regulator that stimulates the seedling process

And increase the activity, size,

And the weight of root hairs and



#### CITRONE CA-BOR

Boron (2.5%) Calcium (9%)

Stimulation and enhancement of flowering, fruit setting, quality and hardness of fruits



#### BAROX

**Boron** (15%)

"Purification of the throne and increasing production in Tuber crops and the increase in percentage

Sugar and carbohydrates. "



#### K-RITZ

Potassium (11%) Silicon Dioxide (22%)

It works on potassium silicate, which raises heat stress and frost resistance.



#### CORONIL

Nitrogen (15%) Amino Acids (11%)

"Fertilizer containing acids Amino and nitrogen are easy to absorb, stimulate and activate. From the formation of the chlorophyll molecule Hence the process of vegetative growth and photosynthesis"



#### EROHA

FE-EDDHA (6%)

"Fertilizer prepared in a distinctive methylene form, its design allows it to remain and stabilize in alkaline soil more effectively compared to traditional iron compounds."



#### **A-PLUS 5-8-43**

Nitrogen 5% Phosphorus 8% Potassium 43% Sulfur 2.4%

High-potassium fertilizer for hardening and casting.



#### **ACURE MIX**

Zinc (1.1%) Iron (6.8%) Manganese (2.6%) Boron (0.9%) lignosulfonic acid (69.8%) Sulfur (0.3%) Molybdenum (0.2%) Copper (1.3%)

" It Prevents plant stress. It is characterized by rapid and easy dissolution and absorption by plants Either by foliar spray"



#### ACURE MN

Manganese (10%) lignosulfonic acid (89%)

It activates the process of carbon dioxide fixation in plants, which contributes to enhancing the efficiency of biological processes.



#### **ACURE ZN**

Zinc (10%) lignosulfonic acid (67.8%)

"Fertilizer characterized by rapid For plants through the leaves And

enters in



#### **ACURE FE**

Iron (10%) lignosulfonic acid (87%)

"Fertilizer designed to prevent symptoms of iron deficiency in all Plants, stimulating vegetative growth and the success of the seedling process"



#### X-TARGO

Sulfur(1%-2%)-Potassium(10%) Nitrogen(0.8%-1.8%) Calcium(0.3%-0.6%) Magnesium(0.2%-0.5%) Organic Matter (50%-60%)

Marine algae works to revitalize the plant in general and resist heat, water and frost stress



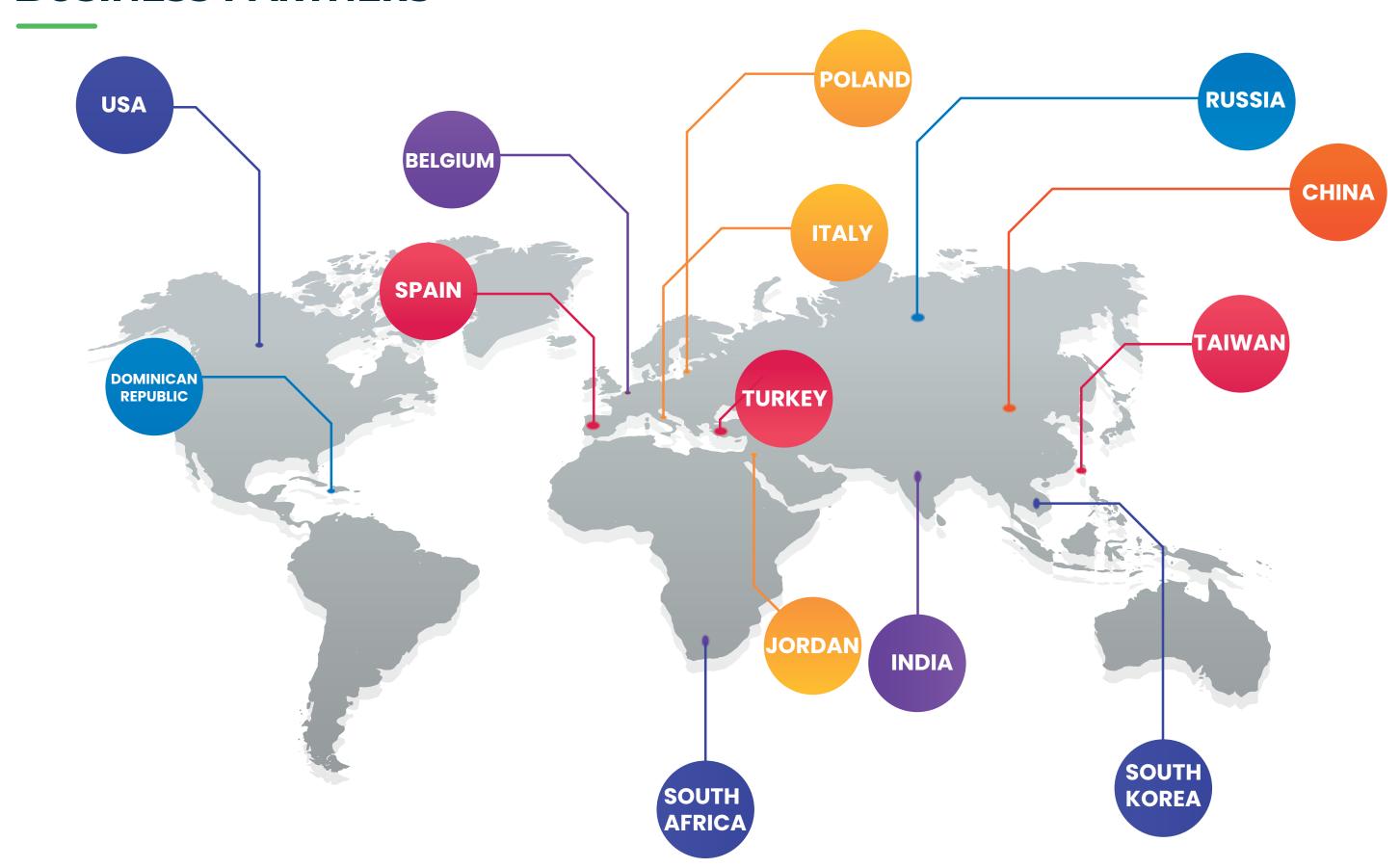
#### **CURD CROPS**

Nitrogen(7%)- Boron(3%) Manganese(2%) Phosphorous(36%) Zinc(2%)-Sulfur (2%) Molybdenum (2%)

Elements and phosphorus to stimulate flowering and setting and provide the plant with the energy needed for the highest yield



## **BUSINESS PARTNERS**



#### **BUSINESS PARTNERS**

Atlas is driven by its comitment to deliver innovative and effective pesticides and fertilizers to the Egyptian market. Atlas has developed strategic partnerships with some of the world top agrochemical technology leaders and has been combinining their latest technologies offering solutions exceeding our customers expectations



CHINA - ITALY - SPAIN - USA - TURKEY - TAIWAN - POLAND - IRELAND





(USA)



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